



PRESS RELEASE

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AJ TRAINING ACADEMY LTD ACCREDITED TO THE MATRIX STANDARD

AJ TRAINING ACADEMY LTD, Offers the opportunity for every student that uses their on line portal or as a small group for face to face courses to achieve their potential. Some of their instructors have a military background which promises to bring critical, tactical and sometimes first hand experiences to the classroom, their team strive for the learner to surpass their goals. West Cumbrian based leading training provider has been accredited to the matrix Standard, demonstrating the high quality of courses they provide. Their courses are designed to benefit everyone's circumstances. Some courses are classroom based during the week and/or over the weekend, while other courses are CPD online learning courses or accredited eLearning via their online learning portal, but every course is specifically planned and designed to be easily understood they provide to employment agencies, departments of education and businesses. Individuals can book courses independently or as part of a group.

The matrix Standard is the international quality standard for organisations that deliver information, advice and/or guidance (IAG), either as their sole purpose or as part of their service offering.

Roger Chapman, Head of the matrix Service for The Growth Company said:

“This is a fantastic achievement for AJ TRAINING ACADEMY LTD and I would like to congratulate the team on their success. We believe that at the heart of high-quality advice and support services are strong leadership, excellent service and a focus on continuous improvement, all underpinned by effective use of the resources available. The matrix Standard is designed to benchmark organisations against best practice in these areas. With their accreditation success, AJ TRAINING ACADEMY LTD is working to provide the best possible support to their clients.”

Commenting on the award, Mr Lee Molyneux training and development manager, said: “This accreditation will help the company to achieve our goals and promote the love of learning, encourage the pursuit of excellence and also to establish the concept of education.”

For more information about the matrix Standard please visit www.matrixStandard.com.

Ends

For more information, please contact Lee Molyneux on 01900386722 / lee@ajtrainingacademy.com

About the matrix Standard

- The matrix Standard is the international quality standard for organisations that deliver information, advice and/or guidance (IAG). Either as their sole purpose or as part of their service offering.
- Any organisation which manages, administers and delivers an information, advice and/or guidance service to support individuals in their choice of career, learning, work or life goals can become accredited to the matrix Standard. It does not matter whether the service or services are delivered face-to-face, through training, learning, remotely, or through a website.
- Organisations that have benefited from working with the Standard include Training Providers, Universities, Further/Higher Education Colleges, Schools and Academies, Sole Traders, Next Step Providers, Voluntary and Community Organisations and Private Businesses.
- The matrix Standard is owned by the Department for Education and is managed by The Growth Company on their behalf.